

# **WATSON STANDARD**

**FOR IMMEDIATE RELEASE**

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## **WATSON STANDARD COMPANY PROMOTION**

Pittsburgh, PA, 11/10/2011 -

Watson Standard is pleased to announce the appointment of James Lore from Executive Vice President to President of Watson Standard Company effective September 28, 2011.

Jim started his career at Watson Standard on October 27, 1976, in the laboratory. He has been involved in almost every aspect of our business over his 35 year career at Watson Standard. Jim will be responsible for the day to day operations of Watson Standard, Watson Standard Adhesives, Watson Standard Realty, Watson Standard Europe, and Watson Standard Exports. This promotion for Jim is consistent with an ongoing commitment to uncompromised product quality and customer service.

**Boilerplate:**

Founded in 1902, Watson Standard is a privately held specialty coatings and adhesives manufacturer, headquartered in Pittsburgh, Pennsylvania, serving the global marketplace.

Watson Standard specializes in formulating and providing application based, customer specific conventional and energy curable coatings, adhesives and related products for the rigid, flexible, pharmaceutical and general packaging industries.

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